

Be it one international employee or 100, Asinta's here to help

The Asinta Partnership welcomes small group sizes, reflecting its integrity and commitment to always serve one another's clients well.

Cell biology is complicated. Global benefits are too. You need local advisors who know their countries' laws fully to help you remain compliant. If you don't have a lot of international employees in a single country, you may also find it difficult to find a consultant to help you. Luckily, because of the Asinta Partnership, PromoCell didn't have to worry about either of those issues.

New Laws and Needing Help

Based in Germany, PromoCell provides primary cells, stem cells and blood cells to biomedical research scientists all over the world. In 2016, they had just a handful of employees working in subsidiaries in France and the United Kingdom. New laws were coming into effect in both countries that required PromoCell's benefits to shift. At the same time, the company was having difficulties finding advisors who would help them because their group sizes were so small. There was too little profit to be made.

Small Groups Welcome

Jürgen Kropp, PromoCell's German benefit consultant, Asinta Partner and Managing Partner of Profion GmbH put it this way, "Over and over again I see clients who have one to five employees working for them internationally. Even though the employee numbers are small, managing benefits that are unfamiliar can cause big headaches. Every country has different and complex benefit rules, so remaining compliant is a challenge." Jürgen adds, "Finding a consultancy to advise for small group sizes can prove problematic too. This was the case for PromoCell."

Asinta Solutions

- German-based PromoCell faces new benefit laws in the UK and France.
- Due to small group sizes, PromoCell can't find a consultant to help.
- PromoCell contacts Asinta who welcomes small groups.
- German, French and UK Asinta Partners work together to quickly help PromoCell remain compliant across all countries.
- Asinta Partners' commitment to one another's clients, no matter group size, demonstrated.



Global Compliance Made Easy

Asinta Partners don't shy away from any of it. A cornerstone of the Asinta Partnership is that Partners assist each other's clients with the same high-level of service they give their own. So when Profion reached out to their Asinta Partners in France (Gerep), and the United Kingdom (Punter Southall), to assist PromoCell, they were more than willing to help.

In a few short weeks, PromoCell's employee benefits in both countries were adjusted to meet the new legal requirements. Their French employee was set to receive supplemental medical insurance. Employees in the United Kingdom were now automatically enrolled in a company pension fund. PromoCell's benefits were harmonized across borders, and most importantly, legally compliant.